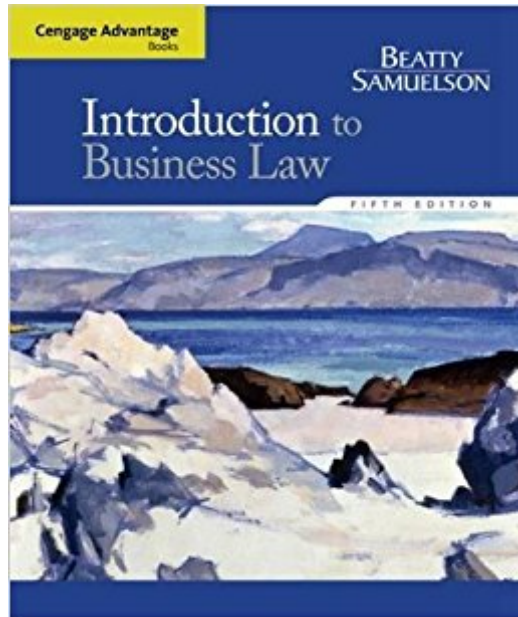




Ebook Directory
the best source of ebook

The book was found

Cengage Advantage Books: Introduction To Business Law



Synopsis

Using an innovative storytelling style that brings cases and legal concepts to life, **INTRODUCTION TO BUSINESS LAW, 5E** presents a full range of business law topics in a series of brief, quick-reading chapters. The text delivers succinct coverage of core business law topics and includes summarized cases instead of case examples to illustrate the point of law. Emphasizing the business applications of chapter concepts, it helps you see the relevance of legal issues to your own future career path. The fifth edition also includes all-new chapters on LLCs and employment discrimination, new Case Questions, and a new emphasis on social media issues throughout.

Book Information

Series: Cengage Advantage Books

Paperback: 672 pages

Publisher: South-Western College/West; 5 edition (January 15, 2015)

Language: English

ISBN-10: 128586039X

ISBN-13: 978-1285860398

Product Dimensions: 8.4 x 1.2 x 9.9 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 46 customer reviews

Best Sellers Rank: #10,193 in Books (See Top 100 in Books) #26 in [Books > Law >](#)

[Administrative Law](#) #42 in [Books > Law > Business](#) #101 in [Books > Textbooks > Law](#)

Customer Reviews

Get Ahead with Cengage Advantage Books: Introduction to Business Law!

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Focus on the most important concepts.

Highlighted key terms in the margins help you focus on the most important concepts. Putting it all together. Critical thinking features such as ["You Be the Judge"](#); and

["Ethics"](#); prompt you to analyze as you read, increasing your synthesis of different concepts and sharpening your analytical skills. Applying concepts to real-world legal issues.

Case Questions at the end of every chapter help you apply text concepts to real-world legal issues.

Test preparation provided. ["Exam Strategy"](#); and ["Exam Review"](#); features at the end of every chapter gauge your comprehension.

[#BeUnstoppable with MindTap Business Law!](#)

[View larger](#)

[View larger](#)

[View](#)

larger View larger Perform better with MindTap. The more time spent in MindTap, the better the results. Using MindTap throughout your course matters. Students using apps perform better on assignments.

Jeffrey F. Beatty, J.D., was an exceptional teacher, having won both the Metcalfe Prize and Cup, Boston University's highest teaching award as well as the Charles Hewitt Award, which is given each year by the Academy of Legal Studies in Business (ALSB) for excellence in teaching. The highest honor for teaching conferred by the ALSB, this award is dedicated to the communication and recognition of creative teaching practices of business law. Prior to his joining the faculty at Boston University, Professor Beatty worked for several years as a legal aid lawyer, concentrating on general civil litigation. He also practiced in a private firm, where he concentrated on general civil litigation, including trials and appeals of tort, contract, employment, and property cases. Professor Beatty wrote television scripts and plays that were performed in Boston, London, and Amsterdam. Susan S. Samuelson, J.D., is a tenured full professor in the School of Management at Boston University, where she has been awarded the Broderick Prize in recognition of outstanding teaching accomplishments. She teaches both law and ethics to undergraduates, graduate students, and executives. Professor Samuelson's research has focused on securities law and the management of lawyers (in both law firms and corporations). Her articles have appeared in the Boston University Law Review, Ohio State Law Journal, the Harvard Journal on Legislation and the Sloan Management Review, among others. She practiced law in the corporate department of the law firm Choate, Hall, and Stewart. She earned both an AB and JD at Harvard University.

Bought this for a friend who took interest a similar book I had for a college class. She enjoyed the read thanks

I have never reviewed a school required book before, since they are usually mind numbingly boring. This book was NOT! It was actually a book that I looked forward to reading, and I think I learned more from this book than any other textbook. I know! Weird! If you are interested in some basic knowledge of business law, this is a great resource and probably one I will hang onto.

This is an excellent textbook. It was the assigned reading for my Law and Ethics class. The writing is easy to read and it goes into just the right amount of detail for someone who wants general knowledge of business law.

I'm working in the lending industry and have had to deal with so much litigation in the last five years. It is frustrating! I've learned that the legal system is very broken and far from fair and equitable. The benefit of this book is that it helps the reader understand the process better, because anyone dealing with law learns that the process is far more important than who is right or wrong or who did something by law or not. Being armed with the 'realities' of the legal system is just good common sense for anyone in law or in business! A highly recommended read for everyone! Not overly dry, good examples, and also helps the reader think.

This book is extremely engaging, well-written, and I enjoyed learning the content in the manner it was presented.

Honestly it has great incite on business, and law. It doesn't tell you exactly what laws do what and mean, but it puts it in terms you can understand. Which later you can branch out to more sophisticated books.

I rented this book and it's exactly what I needed for class, just wish it was a hardback and not paperback so it would be more easily cared for.

One of the best classes I've taken in business school. Very well written book!

[Download to continue reading...](#)

Cengage Advantage: A Creative Approach to Music Fundamentals (with Keyboard for Piano and Guitar) (Cengage Advantage Books) Cengage Advantage Series: Essentials of Public Speaking (Cengage Advantage Books) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) Cengage Advantage Books: Drawing Basics (Thomson Advantage Books) Cengage Advantage Books: Modern Principles of Business Law: Contracts, the UCC, and Business Organizations Cengage Advantage Books: Business Law: Text & Cases - Commercial Law for Accountants Cengage Advantage Books: Introduction to Business Law Cengage Advantage Books: Business Law Today, The Essentials: Text and Summarized Cases Cengage Advantage Books: Essentials of the Legal Environment Today (Miller Business Law Today Family) Cengage Advantage Books: Business Law: Text and Cases - The First Course Cengage Advantage Books: Essentials of Business Law Cengage Advantage Books: Business Law: Principles and Practices Cengage Advantage Books: Fundamentals of Business

Law: Summarized Cases Cengage Advantage Books: Business Law: Text and Exercises Cengage Advantage Books: Business Law Today: The Essentials Cengage Advantage Books: Foundations of the Legal Environment of Business Cengage Advantage Books: Understanding Humans: An Introduction to Physical Anthropology and Archaeology Cengage Advantage Books: Culture Counts: A Concise Introduction to Cultural Anthropology Cengage Advantage Books: Understanding Arguments: An Introduction to Informal Logic Cengage Advantage Series: Voyage of Discovery: A Historical Introduction to Philosophy

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)